

ICC Event Report

Event Name: Webinar on Design Thinking Critical Thinking & Innovation Design

Event Date: 01 July 2022

The recently launched Institution Innovation Council (IIC: J.S. University, Shikohabad) organized its first event in the form of Webinar on 1 July 2022.

Dr. Gaurav Yadav, Director General, J.S. University, Shikohabad delivered the session on Ideation, and explained how having a brilliant idea is not enough but it needs to be implemented. He gave several anecdotes from his own experience to highlight the importance of converting an idea into a scalable enterprise.

It is also important to discuss the difference between Design Thinking and Critical Thinking. Design Thinking is a process that involves stages of observation/interaction, empathy, problem formulation, solution deduction, testing, alteration and reiteration. Here, Critical Thinking is a part of every stage of the Design Thinking process. Essentially, effective Design Thinking cannot take place in the absence of critical or creative thinking. There is also a common misconception that critical and creative thinking are distinct from each other.

However, critical thinking requires some form as well as level of creativity. Critical and creative thinking go hand-in-hand and cannot be separated or distinguished using any formal criteria.